



# Build relationships with schools, engage with a new generation of supporters and win vital funds

Through a secondary school programme, **young people use their time and talent to improve their community** by competing to **win £1,500 for charity**

**G** First Give

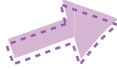
*BUILDING A CULTURE OF GIVING*

## WHAT THE STUDENTS DO

1

### Phone call

Students will call you to introduce themselves and arrange a visit



2

### Charity visit

In small teams, students visit your charity to learn about the work you do



3

### Presentations

In school, the teams create exciting presentations about your charity

4

### Class competition

One team from each class progresses to the School Final

5


### School Final

The winning teams compete to win a total of **£1,500** grant money

## WHAT THE CHARITY DOES


### Take the call

For many this will be their first professional phone call – they will be nervous!

 Time: 10mins

### Talk about issues

Introduce them to a beneficiary, tell them how you would use the grant and engage them in what you do

 Time: 30mins

**Win!**

**Have the opportunity to win 3 grants:**

1st Prize = £1,000

2nd Prize = £250

3rd Prize = £250

# WHAT'S IN IT FOR YOU?

**Gain a new generation of supporters**

**Win vital funds from each school competition**

**Strengthen the charity sector as a whole**

## TOP TIPS!

**1**

*Build the relationship!*

Stay in touch to support your team after their visit. Offer to listen to their presentations or invite them to volunteer with you.



**2**

*Come along to the School Final!*

Celebrate the students' hard work and have your own work recognised by the school and wider community.



**3**

*Develop the relationship!*

Encourage your team to stay involved with your charity. They could run an awareness raising campaign for you or become volunteers!



## Charities will:

- 1 Meet with teams of students and explain their work
- 2 Have a chance to win vital funds from each school competition
- 3 Build long-term relationships with young people in their area

## Students will:

- 1 Contact charity by telephone to arrange a visit
- 2 Visit charity in small teams
- 3 Create powerful presentations that promote their charity's work

## Together we will:

Inspire young people to give their time and talent to improve their community

## How to get involved...

- 1 Visit [www.firstgive.co.uk](http://www.firstgive.co.uk)
- 2 Identify participating schools in your area
- 3 Notify local schools of your interest

The First Give programme is offered to schools free of charge and is fully funded by grant-making trusts



JHub, Haskell House  
152 West End Lane,  
West Hampstead,  
London, NW6 1SD

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